

Corporate Profile 2024

الديار العربية
ALDYAR ALARABIYA





2001



Established as a sole proprietorship for contracting.

2011



AIDyar AlArabiya was established as a branch.

2016



Transformed into a limited liability company under the name Shahm Contracting Company.

2021



AIDyar AlArabiya became a main limited liability company.

2021



Transformed into a closed joint-stock company.

2023



Awarded Capital Market Authority approval

HISTORY



AlDyar AlArabiya Real Estate Development Company is a leading company in the field of real estate development in the Kingdom of Saudi Arabia. As one of the largest real estate development companies in the country, it has a proven track record with several achievements over the past two decades. AlDyar AlArabiya is committed to international quality standards.

INTRODUCTION





VISION

To become a leader of excellence in real estate development within the Kingdom

MISSION

We develop sustainable and vibrant communities that push the boundaries of quality and innovation, to meet the demands and aspirations of our residents.



OUR PHILOSOPHY

Our company recognizes the vital role it plays in developing communities and building a sustainable future. We are dedicated to delivering innovative and high-quality real estate solutions that align with the needs and aspirations of our clients. Our philosophy is grounded in continuous innovation, exceptional quality, sustainability, integrity, and community engagement, with a strong focus on prioritizing our customers. We are committed to realizing our vision of becoming leaders in the real estate development industry, while making a meaningful contribution to creating a brighter and more sustainable future for all.



Arabian Values

Embracing traditional and cultural principles that guide our approach, blending respect, integrity, and a deep connection to our heritage with modern practices.



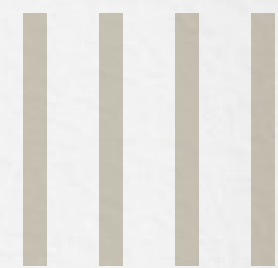
Family First

Building strong, supportive communities that prioritize and celebrate family values.



Commitment to Deliver

Dedicated to consistently fulfilling our promises with exceptional reliability and quality.



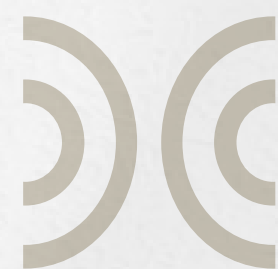
Youthful Spirit

Embracing energy, creativity, and optimism in all your endeavors, ensuring a fresh and vibrant approach.



Personal Well-Being

Creating a culture that enhances individual health, happiness, and personal growth.



Passion for Innovation

Continuously seeking new and creative solutions to enhance our projects and address challenges.

VALUES





Execution & Excellence

"In alignment with the profound and rapid transformation our nation is undergoing, especially with the growing reliance on the commercial sector, AlDyar AlArabiya stands as a cornerstone within our group of companies—encompassing contracting, aluminum manufacturing, construction materials, and stone quarries. As a leading real estate development company, we are committed to setting the highest standards of excellence. Our goal is to not only meet but to exceed expectations, delivering unparalleled products and services that fulfill the ambitions and aspirations of our clients, while solidifying our position as a pioneer in the industry."

Muammar Al Atawi

Chairman

CHAIRMAN'S MESSAGE



Vision & Building

"Our relentless pursuit of progress and our commitment to delivering the highest quality services with precision and excellence are at the core of AIDyar AlArabiya's mission. We operate as a unified team with clear objectives, fully aware of the ever-changing world around us, the diverse preferences of our clients, and the presence of highly skilled competitors. With our unwavering faith in God, our limitless capabilities and our ambitions, we strive to establish ourselves as a distinguished name in the real estate industry, both within our nation and across the region."

Naif Al Atawi

Chief Executive Officer

CEO'S MESSAGE



With a diverse portfolio spanning five key sectors—residential, commercial, logistics, hospitality, and development—we create exceptional spaces that enhance the quality of life and drive economic growth.

Residential

We design and develop vibrant, family-centric communities that offer modern, comfortable living spaces with all the amenities needed for a thriving lifestyle.

Commercial

Our commercial projects provide dynamic environments for businesses to grow, featuring state-of-the-art facilities and strategic locations that foster economic activity.

Logistics

We develop smart, ready built factories and warehousing, ensuring that businesses can operate seamlessly and effectively.

Hospitality

Capturing unique destinations and curating local experiences across Saudi Arabia, Aldyar Alarabiya transforms hospitality with memorable, culturally immersive stays.

Development

As part of our master development plan, we focus on creating comprehensive, sustainable communities. Our projects integrate residential, commercial, and recreational spaces, ensuring well-planned environments that support a high quality of life.

SECTORS

At AlDyar AlArabiya, part of the SHAHM holding company, we deliver excellence through our sister organizations across the real estate value chain, including our construction and manufacturing divisions.

This collaboration enhances our operational efficiency by leveraging the strengths of our integrated network. We provide comprehensive solutions that meet the diverse needs of our clients and communities.



We specialize in manufacturing high-quality building materials, our innovative solutions ensure durability, sustainability, and superior performance in every project.



For over 30 years, we are proud to be one of the leading contracting companies in the Kingdom. We excel in managing and executing complex construction projects. We ensure timely delivery, cost-effectiveness, and adherence to the highest quality standards, transforming visions into reality with precision and expertise.

COMPANIES



CORPORATE GOVERNANCE

AIDyar AlArabiya is committed to upholding the highest standards of corporate governance, in line with global principles, the Saudi Companies Law, and other relevant regulations. This framework ensures transparency, fairness, accountability, and responsibility in all company operations, protecting the rights of shareholders, customers, employees, and other stakeholders. We aim to achieve sustainable returns and enhance transparency by providing accurate and timely information to all concerned parties.

Furthermore, AIDyar AlArabiya is focused on fairness in resource and opportunity distribution, and on holding management accountable for its decisions and actions. Our governance principles include compliance with local and international laws, sustainable development, regular and reliable reporting on financial and operational performance, and establishing effective administrative bodies for strategic decision-making. This approach fosters trust among investors and stakeholders, leading to strong and sustainable performance and solidifying the company's position in the real estate market.

CORPORATE LEADERSHIP



Eng. Muammar Al Atawi

Chairman, Board of Directors

Architect with experience in project management and real estate development. Chairman of the Urban Development Council at the Jeddah Chamber of Commerce and Industry

Master's degree in Engineering, with a specialization in project management, from the University of New South Wales (Sydney, Australia)



Ahmed Al Atawi

Deputy Chairman, Board of Directors

Experience in investments, building materials trading and logistics. Expertise in government relations and strategic alliances

Master's degree in Business Administration



Mamdouh Al Sharhan

Member, Board of Directors

Experience in the finance industry Deputy Minister, Ministry of Housing for Real Estate Development Former Assistant Chairman, Public Investment Fund. Former CEO of Al Akaria (real estate listed company)

Master's degree in Finance, George Washington University, USA



Eng. Osama Jamjoom

Member, Board of Directors

Experience in engineering and real estate marketing. Extensive experience in successful companies within the Kingdom

Master's degree in Industrial Engineering, Northeastern University, USA



Naif Al Atawi

CEO and Managing Director

Experience in real estate, marketing and real estate development. Proficiency in motivation and human capital management

Master's degree in Business Administration



هيئة تطوير منطقة مكة المكرمة
Makkah Region Development Authority



Anis Al Habshi

Executive Vice President

Extensive experience in international real estate development General Manager, Emaar Middle East General Manager, Emaar Indonesia

Bachelor's degree in Business Administration, University of Washington, USA





Mohamed
AlAnsari

Marketing &
Communications
Director



Marwan
AlSaggaf

Sales
Director



Tarek
AlRagal

Design
Director



Mohamed
AlSalahi

Finance
Director



Abdulrahim
AlAas

Legal
Director

EXECUTIVE TEAM



7+

Residential Communities

7200+

Residential Units

10+
Billion SAR

Project Value

1.6+
Million m²

Developed Area

4

Major Cities

ACHIEVEMENTS

Construction
Week

7th Best Real Estate
Developer in the GCC

2022

Construction
Week

6th Best Contractor in
the Kingdom

2022

سكني

Best Real Estate
Developer from Sakani

2022

وزارة الشؤون البلدية
والقروية والإسكان
Ministry of Municipal Rural Affairs & Housing



Top Classification in
Building & Construction

2022



ISO Certificate for
Quality Management

2022



ISO Certificate for
Environmental Management

2022



ISO Certificate for
Health & Safety

2022

AWARDS



Through our expansion into various regions across Saudi Arabia, we bring our expertise and innovative solutions to new markets. Our projects are reshaping landscapes and enhancing lifestyles throughout the Kingdom.

GEOGRAPHICAL DISTRIBUTION



• Location

Riyadh

• Project Revenue

SAR 364 Million

• Properties

503 units

• Delivered

2022

• Project Type

Villas





LOLOAT' AL DEYAR

• Location

Yanbu

• Project Revenue

SAR 757 Million

• Properties

1,182 units

• Delivered

2022

• Project Type

Villas



بوفارديا

BOUVARDIA

CITY

• Location

Jeddah

• Project Revenue

SAR 1.6 Billion

• Properties

2,542 units

• Delivered

2023

• Project Type

Apartments



بوفارديا BOUVDIA

قيو

• Location

Jeddah

• Project Revenue

SAR 627 Million

• Properties

772 units

• Delivery

2025

• Project Type

Apartments

صاهيل SAHEEL

• Location

Riyadh

• Project Revenue

SAR 1.69 Billion

• Properties

1,187 units

• Delivery

2027

• Project Type

Villas





ديار الحرم
DYAR ALHARAM

• Location

Makkah

• Project Revenue

SAR 7 Billion

• Properties

2,200+ units

• Delivery

2026-2030

• Project Type

Apartments



برج الديار BURJ ALDYAR

• Location

Riyadh

• Project Revenue

SAR 795 Million

• Project Type

Sky Villas



الديار العربية
ALDYAR ALARABIYA



التطويرية Development

• Location

Madinah

• Project Revenue

Phase 1: SAR 4.7 Billion

Phase 2: SAR 26 Billion

• Project Type

800,000 m²



الديار العربية
ALDYAR ALARABIYA



التجارية Commercial

• Location

Makkah

• Revenue

SAR 94 Million

• Leasable Area

26,000 m²

• Delivery

2026-2030



• Location

Jeddah

• Revenue

SAR 40 Million

• Land Area

204,000 m²

• Delivery

2026





• Location

Makkah

• Revenue

SAR 39 Million

• Properties

400 rooms

60 suites

• Delivery

2029



"Our strategic partnerships with government entities and banks are a fundamental pillar in achieving our vision for real estate development and enhancing economic and social sustainability."

STRATEGIC PARTNERSHIPS

Government Sector



Mixed-Use Development



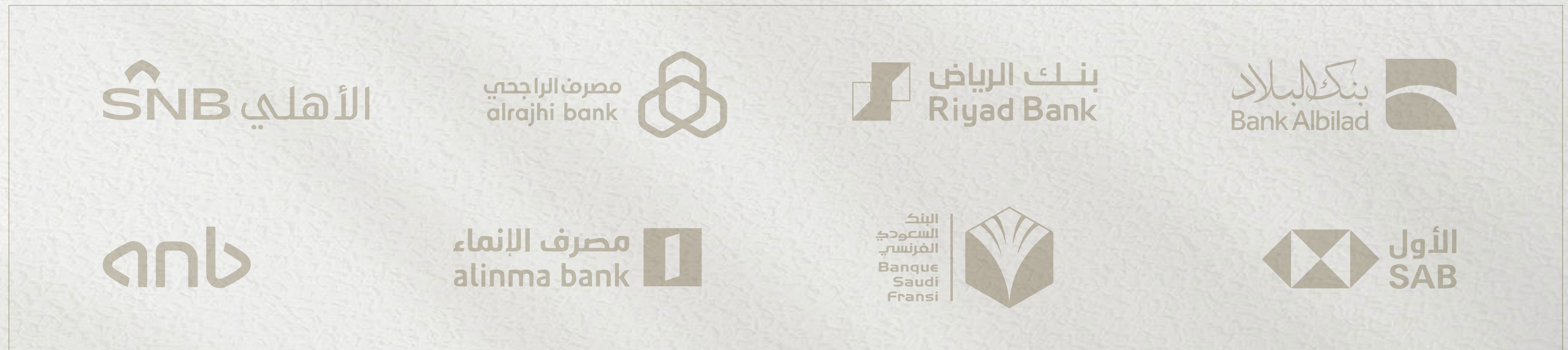
Tourism and Entertainment Development



Real Estate and Development



Financial Institutions





Masjidouna Initiative

An initiative aimed at building sustainable and innovative mosques, featuring non-traditional architectural designs that preserve cultural heritage while integrating comprehensive community services.

Jood Al Iskan

AlDyar AlArabiya is ranked among the top donors to Jood Al Iskan for three consecutive years.

Riyada Tech

AlDyar AlArabiya's Incubator Agreement supports and develops entrepreneurship to contribute to national economic development.

Let's Make it Green

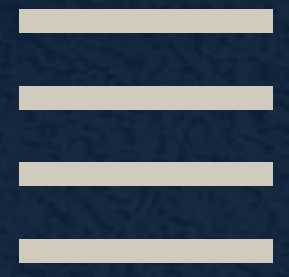
Activating the "Let's Make it Green" initiative in collaboration with the Ministry of Environment.

SOCIAL RESPONSIBILITY



AIDyar AlArabiya strives to fulfill its social responsibility by upholding Arabian values and fostering a youthful spirit within the framework of its institutional values. With more than 60% of Saudi Arabia's population being young, and in alignment with the Kingdom's Vision 2030, AIDyar AlArabiya focuses its efforts and initiatives on supporting the aspirations of youth in all available fields. Sports are considered one of the key sectors that AIDyar AlArabiya supports, with a broad range of interest and varying levels of support, whether moral, financial, or service-based. These sponsorship agreements align with AIDyar AlArabiya's vision and future goals.

SPONSORSHIPS



الديار العربية
ALDYAR ALARABIYA



920007277

aldyar.sa

  @aldyar_alarbiya